

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
Language of the Media	4	3	1	0	Completed VI semester	Completed VI semester

Language of the Media	
Learning Objectives: <ul style="list-style-type: none"> The course will introduce the representational and communicative practices developed in different forms of the media, i.e. cinema / electronic and print media. Equip students with basic tools to analyse materials produced by each 	
Learning Outcomes: <ul style="list-style-type: none"> The students will develop an understanding of the evolution of the various forms of the media The students will become familiar with the print media practices. The students will become familiar with the electronic media and cinema 	
Syllabus:	
UNIT I	12 Hours
Origin and History of Media	
UNIT II	12 Hours
Evolution of the Print Media	
UNIT III	12 Hours
Evolution of Electronic Media	
UNIT IV	9 Hours
Introduction to Media Studies	
Suggested Readings: Kolker, Robert: <i>Media Studies: An Introduction</i> . Malden, MA: Wiley-Blackwell, 2009 Nelmes, Jill (ed.): <i>An Introduction to Film Studies. 4th edition</i> , London, New York: Routledge, 2007 Stam, Robert; Miller, Toby (eds.): <i>Film and Theory: An Anthology</i> , Oxford: Blackwell Publishers, 2000 Badley, Linda; Palmer, R. Barton; Schneider, Steven Jay: (eds.): <i>Traditions in World Cinema</i> . Edinburgh: Edinburgh University Press, 2006 Long, Paul; Wall, Tim: <i>Media Studies: Texts, Production and Context</i> . Harlow, Essex, New York: Pearson Longman, 2009 Additional material may be provided by the Department	
Evaluation: The Internal assessment consists of marks secured in class tests, assignments/ presentations and attendance. The Continuous assessment will comprise of tutorials and attendance. Some of the activities that may be done as component of tutorials are as follows:. <ul style="list-style-type: none"> Assignments/Presentations. Literature review Book review Movie review Project activity (group) Research cum presentation Term Paper writing Group Discussion 	

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.